

Dr. Lawrence Rosenberg appointed President-Director General of Montreal's west-central CIUSSS in restructured healthcare system

The Board of Directors of the Jewish General Hospital (JGH) is extending its congratulations to Dr. Lawrence Rosenberg, Executive Director of the JGH, on his appointment as President-Director General of the *Centre intégré universitaire de santé et de services sociaux (CIUSSS) du Centre-Ouest-de-l'Île-de-Montréal*. This new healthcare region in west-central Montreal will come into existence on April 1 when the reorganization of Quebec's public healthcare system takes effect.

"I can't think of anyone better suited than Dr. Rosenberg to lead our healthcare region and contribute to the transformation of health care across Quebec," says Allen Rubin, President of the JGH Board. "Throughout his career, Dr. Rosenberg has demonstrated a unique ability to combine extensive surgical expertise with an in-depth understanding of healthcare systems and management.

"At the JGH, Dr. Rosenberg has focused on the needs of patients by spearheading innovative, award-winning initiatives in the Department of Surgery, as well as launching a staff campaign to upgrade the overall patient experience. On the administrative side, he greatly improved efficiency as head of the Transformational Change program and, more recently, he was instrumental in the process that eliminated the JGH's deficit and balanced its budget. He is motivated by a deep creative urge and an inner compulsion for sheer, unadulterated excellence for its own sake. For these reasons, I have no doubt of his success as the leader of the institutions in this area."

"I am very excited to be working even more closely with the Minister of Health and Social Services and his Ministry to enhance the patient experience," says Dr. Rosenberg. "This is an awesome responsibility, but there is much to do: there are people in need and problems to be solved. I look forward to moving ahead with a broadly representative management team to take advantage of numerous opportunities to improve access, to enhance quality and to establish a true continuum of care for patients served by the *CIUSSS du Centre-Ouest*.

"It will be necessary to ensure access and the continuity of care and services. This will be a priority, and our team will see to it that this is achieved hand-in-hand with proper management. The network must also be able to count on competent healthcare personnel who are ready and willing to actively contribute to change. In order for the transformation of the network to proceed properly, the involvement of those who work in the system is crucial. Therefore, in the coming weeks, I will reach out to our partners in the new network and we will work together to accomplish these goals."

Under the new legislation, Quebec has been divided into more than thirty healthcare regions. Because of its large population, Montreal contains several regions, with Dr. Rosenberg leading the *CIUSSS du Centre-Ouest-de-l'Île-de-Montréal*. The institutions in this CIUSSS are the Jewish General Hospital, the Donald Berman Maimonides Geriatric Centre, Mount Sinai Hospital, Miriam Home and Services, the Jewish Eldercare Centre, the Constance-Lethbridge Rehabilitation Centre, the Cavendish Health and Social Services Centre, and the de la Montagne Health and Social Services Centre.

"It's been said that if you want to create a group with a sense of collective identity, get them to build something together," Dr. Rosenberg adds. "This is precisely the inspiring challenge before us today."